



## Y O U N G   L E A D E R S   C O N F E R E N C E

AUSTIN, TEXAS CHAPTER

WWW.YLC-AUSTIN.WEEBLY.COM • YLC.AUSTIN@GMAIL.COM

Dear Potential Sponsor:

The student who brings you this letter was recently selected to participate in the 2009 Young Leaders Conference, a competitive training program that develops communication, leadership, networking, and management skills among Hispanic youth. All students selected to participate must be a college bound high school freshman with an 85/100 or 3.2/4.0 grade point average or better. The Young Leaders Conference is sponsored by the National Hispanic Institute, a private non-profit 501(c)3 corporation founded in 1979 and based in Maxwell, Texas near Austin.

While the program places a premium on communication skills, the Young Leaders Conference's most important mission is leadership training and development. Though often viewed as a program about debate and community service, the Young Leaders teaches real life lessons that are much more enduring. Students take decisive actions under pressure, make critical decisions that are not always guided by popular opinion, and gain valuable insight into organized group efforts. The Young Leaders Conference experience develops skills that are vital to college, career, and life. The program experience also provides a setting where students can honestly discuss and exchange views on issues that are cultural in nature and may not always be popular topics in high school or college.

One responsibility of student participants is to marshal their \$450 tuition, which underwrites the cost of recruitment, communication and leadership training, student supplies, documents, equipment, and student support services such as college fairs, staff specialist, and special events. After completing the YLC program, NHI provides student follow-up services for college admission, financial aid consultation, and career guidance.

We ask that you consider making a contribution to help support this student. For your support, we will generate a receipt from our business office with our sincerest gratitude. Should you have questions, please call me at 512.357.6137 for more information. Thank you for your time and consideration.

Sincerely,

A handwritten signature in black ink, appearing to read 'Ernesto Nieto', written in a cursive style.

Ernesto Nieto  
President & Founder  
National Hispanic Institute





# YOUR SUPPORT WILL PAVE THE WAY FOR FUTURE LEADERS

Your tax-deductible gift to our general fund will subsidize transportation, administration and activity expenses, in addition to providing scholarships to low-income but high-achieving students in Central Texas! By supporting the Young Leaders Conference, you are laying down the foundation for the development and training of future community leaders. Imagine how your gift can not only transform the future of a young person but also that of our community.

## HEAD COACH

**\$1000**

Your gift of \$1,000 will transport a van full of future leaders to the 2009 Young Leaders Conference at Stephen F. Austin College in Sherman, Texas. In gratitude, we would like to offer:

- Leading logo placement on team t-shirts
- Leading logo placement on our website (with link), flyers, newsletters and advertisements for one year
- VIP invitation to and prominent recognition at our awards banquet in Summer 2009

## IN-KIND SPONSORSHIP

Your gift of advertising space, promotional materials or other services will help YLC-Austin reach, and thus empower, youth across Central Texas. To show our appreciation, we would like to offer:

- Prominent logo placement on our website (with link), flyers, newsletters and advertisements for one year
- Invitation to and recognition at our awards banquet in Summer 2009

## COACH

**\$500**

Your gift of \$500 will empower a low-income but high-achieving student with a scholarship. To thank you, we would like to offer:

- Opportunity to name the scholarship in honor of your business or family
- Logo placement on team t-shirts and website (with link) for one year

## TEAM LEADER

**\$300**

Your gift of \$300 will build our team confidence with team t-shirts. In recognition of your gift, we would like to offer:

- Logo placement on team t-shirts and website (with link) for one year

## TEAM MEMBER

**\$100**

Your gift of \$100 will bring confidence in a young person's life! In honor of your contribution, we would like to offer:

- Recognition on our website (with link) for one year

**FOR MORE INFORMATION ON SPONSORSHIP, CONTACT US AT [YLC.AUSTIN@GMAIL](mailto:YLC.AUSTIN@GMAIL).**



# Ready to Join the Team? Give Now!

Is your gift toward the payment of tuition for or in honor of someone?  
Indicate here:

Honoree Name:

Team Name: YLC-Austin Chapter

Please Make Your Checks Payable to National Hispanic Institute.  
Circle amount:

\$1000 \$500 \$300 \$100 \$50 \$25 \$10 Other: \_\_\_\_\_

Name \_\_\_\_\_

Business or Organization Name: \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_ Need a tax-receipt? Circle Here: Yes No

Thank You So Much For Your Contribution!  
Mail this form and your check to:

National Hispanic Institute  
PO Box 220  
Maxwell, TX 78656